

REP HEADLINE# 8352556
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9969 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG22/16 12.16
*** KPLC-TV ***

ADV # _____ ADV. NAME POLI/C BOUSTANY/R/CON/LA REP. # _____ OFF. # _____ SALESMAN # _____

AGY # _____ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME NMRRP MEDIAASSISTANT

815 SLATERS LANE SALES PRSN WA- FRANK LEBLANC

ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 8352556 CLASS: NATL. LOCAL REGIONAL

PRDCT BOUSTANY FOR CONGRES EST#7621 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT11/16 OCT17/16 WK-1 DATE AUG22/16 12.16

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: NEW ORDER
TTT \$12,165 @ 45X
PLS CFM
THANKS, KRISTEN FOR FRANK

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CON CM BOUSTANY FOR CONGRESS

Bous 10.11-10.17

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 477
AGENCY PRODUCT CODE = 898
AGENCY EST# = 7621

1			400P-500P	30		\$35.00	10/14	10/14	1		FRI	1
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PROGRAM : RIGHT THIS MINUTE
CON COM1: RIGHT THIS MINUTE

2			500A-530A	30		\$85.00	10/14	10/14	1		FRI	1
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PROGRAM : 7NWS ER SUNRSE
CON COM1: 7NWS ER SUNRSE

3			530A-700A	30		\$215.00	10/14	10/14	1		FRI	1
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PROGRAM : 7 NWS SUNRISE
CON COM1: 7 NWS SUNRISE

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4			600P-630P PROGRAM : 7 NWS 6P CON COM1: 7 NWS 6P	30		\$405.00	10/14	10/14	1		FRI	1
5			630P-700P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$305.00	10/14	10/14	1		FRI	1
6			1035P-1135P PROGRAM : TONITE SHW-NBC CON COM1: TONITE SHW-NBC	30		\$110.00	10/17	10/17	1		MON	1
7			400P-500P PROGRAM : RIGHT THIS MINUTE CON COM1: RIGHT THIS MINUTE	30		\$35.00	10/17	10/17	1		MON	1
8			500A-530A PROGRAM : 7NWS ER SUNRSE CON COM1: 7NWS ER SUNRSE	30		\$85.00	10/17	10/17	1		MON	1
9			500P-530P PROGRAM : 7 NWS LIVE-5 CON COM1: 7 NWS LIVE-5	30		\$600.00	10/17	10/17	1		MON	1
10			600P-630P PROGRAM : 7 NWS 6P CON COM1: 7 NWS 6P	30		\$405.00	10/17	10/17	1		MON	1
11			630P-700P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$305.00	10/17	10/17	1		MON	1
12			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$140.00	10/17	10/17	1		MON	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			700P-900P PROGRAM : VOICE-NBC CON COM1: VOICE-NBC	30		\$550.00	10/17	10/17	1		MON	1
14			1000P-1035P PROGRAM : SAT LN NWS 7 CON COM1: SAT LN NWS 7	30		\$280.00	10/15	10/15	1		SAT	1
15			1035P-1200M PROGRAM : SAT NITE LIVE CON COM1: SAT NITE LIVE	30		\$70.00	10/15	10/15	1		SAT	1
16			600P-630P PROGRAM : SAT EN NWS 7 CON COM1: SAT EN NWS 7	30		\$135.00	10/15	10/15	1		SAT	1
17			630P-1000P PROGRAM : NOTRE DAME V STANFORD CON COM1: NOTRE DAME V STANFORD	30		\$150.00	10/15	10/15	1		SAT	1
18			1030P-1100P PROGRAM : 7 NEWS LN AFTER NFL CON COM1: 7 NEWS LN AFTER NFL	30		\$390.00	10/16	10/16	1		SUN	1
19			115P-500P PROGRAM : NASCAR- KANSAS CITY CON COM1: NASCAR- KANSAS CITY	30		\$150.00	10/16	10/16	1		SUN	1
20			730P-1030P PROGRAM : NFL- IND V HOUSTON CON COM1: NFL- IND V HOUSTON	30		\$1,500.00	10/16	10/16	1		SUN	1
21			1035P-1135P PROGRAM : TONITE SHW-NBC CON COM1: TONITE SHW-NBC	30		\$110.00	10/13	10/13	1		THU	1

AUG22/16 12.16
*** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			1200N-1230P PROGRAM : MIDDAY NWS CON COM1: MIDDAY NWS	30		\$115.00	10/13	10/13	1		THU	1
23			400P-500P PROGRAM : RIGHT THIS MINUTE CON COM1: RIGHT THIS MINUTE	30		\$35.00	10/13	10/13	1		THU	1
24			530A-700A PROGRAM : 7 NWS SUNRISE CON COM1: 7 NWS SUNRISE	30		\$215.00	10/13	10/13	1		THU	1
25			600P-630P PROGRAM : 7 NWS 6P CON COM1: 7 NWS 6P	30		\$405.00	10/13	10/13	1		THU	1
26			630P-700P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$305.00	10/13	10/13	1		THU	1
27			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$140.00	10/13	10/13	1		THU	1
28			1035P-1135P PROGRAM : TONITE SHW-NBC CON COM1: TONITE SHW-NBC	30		\$110.00	10/11	10/11	1		TUE	1
29			1200N-1230P PROGRAM : MIDDAY NWS CON COM1: MIDDAY NWS	30		\$115.00	10/11	10/11	1		TUE	1
30			400P-500P PROGRAM : RIGHT THIS MINUTE CON COM1: RIGHT THIS MINUTE	30		\$35.00	10/11	10/11	1		TUE	1

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31			500A-530A PROGRAM : 7NWS ER SUNRSE CON COM1: 7NWS ER SUNRSE	30		\$85.00	10/11	10/11	1		TUE	1
32			500P-530P PROGRAM : 7 NWS LIVE-5 CON COM1: 7 NWS LIVE-5	30		\$600.00	10/11	10/11	1		TUE	1
33			600P-630P PROGRAM : 7 NWS 6P CON COM1: 7 NWS 6P	30		\$405.00	10/11	10/11	1		TUE	1
34			630P-700P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$305.00	10/11	10/11	1		TUE	1
35			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$140.00	10/11	10/11	1		TUE	1
36			1035P-1135P PROGRAM : TONITE SHW-NBC CON COM1: TONITE SHW-NBC	30		\$110.00	10/12	10/12	1		WED	1
37			230P-300P PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION	30		\$25.00	10/12	10/12	1		WED	1
38			400P-500P PROGRAM : RIGHT THIS MINUTE CON COM1: RIGHT THIS MINUTE	30		\$35.00	10/12	10/12	1		WED	1
39			500P-530P PROGRAM : 7 NWS LIVE-5 CON COM1: 7 NWS LIVE-5	30		\$600.00	10/12	10/12	1		WED	1

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40			530A-700A	30		\$215.00	10/12	10/12	1		WED	1
PROGRAM : 7 NWS SUNRISE												
CON COM1: 7 NWS SUNRISE												
41			600P-630P	30		\$405.00	10/12	10/12	1		WED	1
PROGRAM : 7 NWS 6P												
CON COM1: 7 NWS 6P												
42			630P-700P	30		\$305.00	10/12	10/12	1		WED	1
PROGRAM : ENT TONIGHT 30												
CON COM1: ENT TONIGHT 30												
43			700P-800P	30		\$450.00	10/12	10/12	1		WED	1
PROGRAM : BLINDSPOT												
CON COM1: BLINDSPOT												
44			800P-900P	30		\$450.00	10/12	10/12	1		WED	1
PROGRAM : LAW&O:SVU-NBC												
CON COM1: LAW&O:SVU-NBC												
45			900P-1000P	30		\$500.00	10/12	10/12	1		WED	1
PROGRAM : CHICAGO PD-NBC												
CON COM1: CHICAGO PD-NBC												
OCT/16			12165.00									
CONTRACT TOTAL												12165.00
TOTAL SPOTS												45

MARKET TOTALS \$16,220 KPLC 75% KVHP 25% CABL 0% NVHP 0%

ACCUATE SHARES

SVC- NONE

DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

KPLC Lake Charles LA.

8-22-16

I, National Media Research, Planning, and Placement,

being/on behalf of: Boustany JR MD For Senate,

a legally qualified candidate of the US Senate

political party for the office of: Republican

in the General

election to be held on: November 8th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

National Media Research, Planning, and Placement

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Alan Herbert

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

John Furell
Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

Stephanie Gill Stephanie Gill National Sales Coord
Signature Printed Name Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

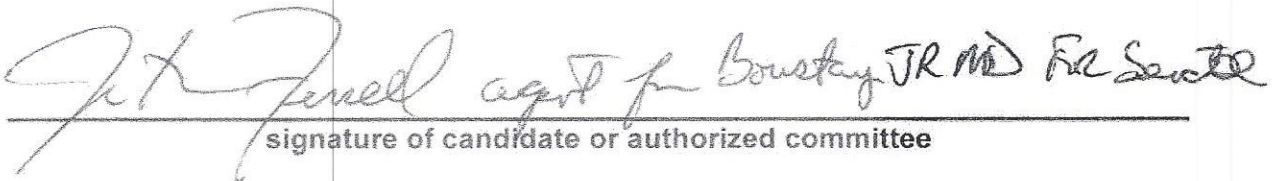
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee



printed name

date

Contract Agreement Between:

CONTRACT

KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

And:

National Media Research Planning Placement
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision POL2556 /		Alt Order # 08352556
Product BOUSTANY FOR SENATE		
Contract Dates 10/11/16 - 10/17/16		Estimate # 7621
Advertiser POL/Boustany, Charles		Original Date / Revision 09/12/16 / 09/12/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KPLC	Account Executive Jeff Brown	Sales Office HRP-Detroit
Special Handling		
Demographic Households		
Agy Code	Advertiser Code 477	Product 1/2 898
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KPLC	10/14/16	10/14/16	RI M-F 430-5p	4:00 PM-5:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$35.00				
N 2	KPLC	10/14/16	10/14/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$85.00				
N 3	KPLC	10/14/16	10/14/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$215.00				
N 4	KPLC	10/14/16	10/14/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$405.00				
N 5	KPLC	10/14/16	10/14/16	Entertainment Tonight	6:30 PM-7:00 PM		:30				NM	1	\$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$305.00				
N 6	KPLC	10/17/16	10/17/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$110.00				
N 7	KPLC	10/17/16	10/17/16	RI M-F 430-5p	4:00 PM-5:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$35.00				
N 8	KPLC	10/17/16	10/17/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$85.00				
N 9	KPLC	10/17/16	10/17/16	Live at Five	5:00 PM-5:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$600.00				
N 10	KPLC	10/17/16	10/17/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$405.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

Contract Agreement Between:



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

Contract / Revision	Alt Order #
POL2556 /	08352556

Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	BOUSTANY FOR SENA	7621

Advertiser	Original Date / Revision
POL/Boustany, Charles	09/12/16 / 09/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	KPLC	10/17/16	10/17/16	Entertainment Tonight	6:30 PM-7:00 PM		:30				NM	1	\$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$305.00				
N 12	KPLC	10/17/16	10/17/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$140.00				
N 13	KPLC	10/17/16	10/17/16	Monday Prime Other	7:00 PM-9:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$550.00				
N 14	KPLC	10/15/16	10/15/16	7News Nightcast Saturday	10:00 PM-10:35 PM		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1-				1	\$280.00				
N 15	KPLC	10/15/16	10/15/16	Saturday Night Live	10:35 PM-12:00 AM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1-				1	\$70.00				
N 16	KPLC	10/15/16	10/15/16	7News @ Six Saturday	6:00 PM-6:30 PM		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1-				1	\$135.00				
N 17	KPLC	10/15/16	10/15/16	Notre Dame Football	6:30 PM-10:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1-				1	\$150.00				
N 18	KPLC	10/16/16	10/16/16	Late News Following NFL	1015-1045p		:30				NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1				1	\$390.00				
N 19	KPLC	10/16/16	10/16/16	Nascar Racing Daytime	1:15 PM-5:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1				1	\$150.00				
N 20	KPLC	10/16/16	10/16/16	NFL Football	7:30 PM-10:30 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1				1	\$1,500.00				
N 21	KPLC	10/13/16	10/13/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---1---				1	\$110.00				
N 22	KPLC	10/13/16	10/13/16	7News at Noon	12:00 PM-12:30 PM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---1---				1	\$115.00				
N 23	KPLC	10/13/16	10/13/16	RI M-F 430-5p	4:00 PM-5:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---1---				1	\$35.00				
N 24	KPLC	10/13/16	10/13/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---1---				1	\$215.00				
N 25	KPLC	10/13/16	10/13/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---1---				1	\$405.00				
N 26	KPLC	10/13/16	10/13/16	Entertainment Tonight	6:30 PM-7:00 PM		:30				NM	1	\$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---1---				1	\$305.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract Agreement Between:



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

<u>Contract / Revision</u> POL2556 /		<u>Alt Order #</u> 08352556
<u>Contract Dates</u> 10/11/16 - 10/17/16	<u>Product</u> BOUSTANY FOR SENA	<u>Estimate #</u> 7621
<u>Advertiser</u> POL/Boustany, Charles		<u>Original Date / Revision</u> 09/12/16 / 09/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 27	KPLC	10/13/16	10/13/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1---				1	\$140.00				
N 28	KPLC	10/11/16	10/11/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-----				1	\$110.00				
N 29	KPLC	10/11/16	10/11/16	7News at Noon	12:00 PM-12:30 PM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-----				1	\$115.00				
N 30	KPLC	10/11/16	10/11/16	RI M-F 430-5p	4:00 PM-5:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-----				1	\$35.00				
N 31	KPLC	10/11/16	10/11/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-----				1	\$85.00				
N 32	KPLC	10/11/16	10/11/16	Live at Five	5:00 PM-5:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-----				1	\$600.00				
N 33	KPLC	10/11/16	10/11/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-----				1	\$405.00				
N 34	KPLC	10/11/16	10/11/16	Entertainment Tonight	6:30 PM-7:00 PM		:30				NM	1	\$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-----				1	\$305.00				
N 35	KPLC	10/11/16	10/11/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-----				1	\$140.00				
N 36	KPLC	10/12/16	10/12/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1----				1	\$110.00				
N 37	KPLC	10/12/16	10/12/16	SYN M-F 230-3p	2:30 PM-3:00 PM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1----				1	\$25.00				
N 38	KPLC	10/12/16	10/12/16	RI M-F 430-5p	4:00 PM-5:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1----				1	\$35.00				
N 39	KPLC	10/12/16	10/12/16	Live at Five	5:00 PM-5:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1----				1	\$600.00				
N 40	KPLC	10/12/16	10/12/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1----				1	\$215.00				
N 41	KPLC	10/12/16	10/12/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1----				1	\$405.00				
N 42	KPLC	10/12/16	10/12/16	Entertainment Tonight	6:30 PM-7:00 PM		:30				NM	1	\$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Contract / Revision</u>	<u>Alt Order #</u>
POL2556 /	08352556

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16	BOUSTANY FOR SENA	7621

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Boustany, Charles	09/12/16 / 09/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1----				1	\$305.00				
N 43	KPLC	10/12/16	10/12/16	Wednesday Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1----				1	\$450.00				
N 44	KPLC	10/12/16	10/12/16	Wednesday Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1----				1	\$450.00				
N 45	KPLC	10/12/16	10/12/16	Wednesday Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1----				1	\$500.00				
Totals								0.00				45	\$12,165.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	45	\$12,165.00	(\$1,824.75)	\$10,340.25
Totals	45	\$12,165.00	(\$1,824.75)	\$10,340.25

Signature: _____

Date: _____

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